Prospectus of the Mysore Dasara Industrial and Agricultural Exhibition, 1911.

EXHIBITION COMMITTEE, 1911.

President.

1. G. H. KRUMBIEGEL, Esq., F.R.H.S., Economic Botanist and Superintendent, Government Gardens.

Members.

2. The Private Secretary to His Highness the Maharaja of Mysore.
3. The Chief Engineer in Mysore.
4. The Revenue Commissioner in Mysore.
5. The State Geologist.
6. The Inspector-General of Education.
7. The Senior Surgeon and Sanitary Commissioner.
8. The Excise Commissioner in Mysore.
9. The Mycologist and Entomologist.
10. The Inspector-General of Police.
11. The Conservator of Forests.
12. The Superintendent, Government Press.
13. The Superintending Engineer, Bangalore.
14. The Principal, Maharaja's College, Mysore.
15. The Executive Engineer, Water-Supply and Stores Division.
16. The Durbar Bakshi, Mysore.
17. The Superintendent, Amrut Mahal Department.
18. The Officer in charge of Palace Establishments, Mysore.
19. The Executive Engineer, Palace Division, Mysore.
20. The Inspector of Cattle Diseases.
21. to 28. The Deputy Commissioners of all Districts.
29. V. N. NARASIMHIENGAR, Esq., Retired Palace Controller.
30. MAHOMED JAFFER, Esq., Retired Police Superintendent, Mysore.
31. V. RAGHAVACHAR, Esq., Advocate, Mysore.
32. AMBLE ANNIAH PANDIT, Esq., Municipal Councillor, Mysore.
33. ANANTHARAJIAH, Esq., Merchant, Mysore.
34. M. L. VASUDEVIAH, Esq., Merchant, Mysore.

Lady Members.

1. The Lady Superintendent, Maharani's College, Mysore.
2. SRI. SEERANGAMMA, Head Mistress, Primary Department, Maharani's College, Mysore.
3. MRS. R. H. CAMPBELL.
4. MISS C. E. PARSONS.
5. MRS. D. B. RAMACHANDRA MUDALIAR.

Secretary.

G. SUBBUSWAMIER, Esq., B.A., L.T., Superintendent, Government Industrial School, Mysore.

PROSPECTUS OF THE DASARA EXHIBITION OF 1911.

Introductory.—With the sanction of the Government of His Highness the Maharaja of Mysore, the Committee issue the following Prospectus in connection with the Exhibition of 1911.

2. *Opening of the Exhibition.*—This year the Exhibition will be opened to the public from the 25th of September to the 15th of October, both days inclusive. The cattle (local) and poultry shows will begin on Wednesday the 4th October and close on Saturday 7th.

3. *Object of the Exhibition.*—The primary aim of the Committee is to impart to the Exhibition an educative character and to bring together articles, machinery and processes, the use of which it is desirable to bring to the notice of the raiyat, artizan and the manufacturer by actual demonstration. But as the exhibition of a single specimen may not afford full information and may not be sufficiently attractive to the visiting public, articles intended for sale will also be admitted.

Sale rooms and sale of exhibits.—Articles on a larger scale sent merely for sale will have to be kept in separate stalls and in charge of the exhibitors or their agents. There is no objection to the sale of actual exhibits; but they will not be allowed to be removed from the Exhibition grounds till the termination of the Show. Articles admitted for purposes of sale alone may be removed after purchase. No article will be allowed to leave the Exhibition grounds without a gate pass. Those who desire special facilities for the sale of articles or demonstration of processes, are requested to place themselves in communication with the Secretary to the Exhibition Committee.

4. *Horticultural Show.*—The horticultural show comprising Class II, Group 2, items 1 to 7, mentioned in the first section of the Prospectus, will be held on the 4th of October 1911, and kept open till the following day.

5. *Lectures.*—Written notes on subjects connected with Agriculture and Industry will be thankfully received and printed in book forms for distribution at the Exhibition.

Demonstrations.—Arrangements will be made for holding a competition on the Exhibition grounds in Ploughing, Weaving and Pottery work, Carving and Metal work. The exact time of demonstrations will be announced later on by hand-bills and notices.

6. *Donations.*—The Committee will thankfully accept donations for awarding prizes or medals from individuals or associations desiring to give an impetus to any special branch of agriculture or industry.

7. *Classification of exhibits.*—The classification of exhibits will be according to the prize list subjoined to the Prospectus and entries in several sections should be made in the application forms prescribed.

8. *Open to all India.*—The Committee invite exhibits from all the districts of the State as well as from outside. They also appeal to the various agricultural departments and associations in other parts of India, Burma and Ceylon to help them with exhibits and suggestions.

9. *Judges.*—Leading raiyats and non-official gentlemen will be invited to assist the Committee in judging the exhibits.

10. *Admission fees for visitors.*—An admission fee of annas two per head will be levied each time a person enters the Exhibition buildings. Season Tickets will be issued at Rs. 1-8-0 per head. These are not transferable, but books of eight single tickets may be had also at Re. 1 per book. Return railway season tickets between Bangalore and Mysore at a reduced rate, which will also admit to the Exhibition for the whole period, will be arranged for.

RULES AND REGULATIONS.

Noxious articles.—Explosives or any substance noxious or dangerous will not be admitted by the Committee.

2. *Particulars regarding the exhibits.*—Intending exhibitors are requested to send to the Secretary to the Exhibition Committee, particulars of exhibits they intend to forward and the amount of space which their exhibits may take up, in the necessary entry form appended to this Prospectus. Forms may also be obtained from the District, Divisional and Taluk Offices or from the Secretary to the Committee; plain paper of foolscap size, may also be used provided all the headings in the form are properly copied and filled up and separate sheets should be used for each section.

3. *Applications from exhibitors.*—Applications should reach the Secretary not later than 15th August 1911. Each application should contain a post card with the full address of the exhibitor and the receipt of the application will be communicated by return of the card.

4. *Lists from taluks.*—Deputy Commissioners of Districts with the District Committee, Sub-Divisional Officers and Amildars of Taluks, are requested to convene, as early as possible, a meeting of the leading artizans, raiyats and merchants residing within their respective charges, to explain to them fully the object and the scope of the Exhibition, to carefully

acquaint them with the rules and regulations, drawing particular attention to such paras as 2, 3, 10, etc., to send to this office for information copies of proceedings of District and Taluk Committee Meetings, to distribute to them forms of applications, to have them filled up by intending exhibitors and to compile and forward them to the Secretary.

5. *Articles not enumerated.*—The classified list of prizes will show the nature of articles which can compete at the Exhibition. Articles not specially enumerated in the prize list may, however, be admitted by the Committee at their discretion.

6. *No fees to be charged for exhibits.*—No fees will be charged for the admission or registration of exhibits or for the space allowed for them.

7. *Acceptance of exhibits.*—The Committee reserve to themselves absolute discretion as regards the acceptance or rejection of exhibits and the allotment of space covered or uncovered.

8. *Delivery of exhibits.*—Articles intended for the Exhibition may be brought by the exhibitor or his agent or servant and delivered at the Exhibition grounds or sent by post or railway and all taluk and district *exhibits should be sent through the Deputy Commissioners o Districts* with a consolidated list of exhibits and exhibitors in duplicate (before the 10th September) one of which will be checked, receipted and returned by the Secretary.

9. *Payment of freight and transport charges.*—No exhibits in respect of which the necessary freight or transport charges have not been paid by the exhibitor, will be accepted by the Committee.

10. *List of particulars.*—All packages received or delivered and all implements and machinery intended for the Exhibition must bear a label specifying name and number of exhibits and the registered number of the exhibitor and must be addressed to the Secretary. They must contain a list in duplicate showing the name or description of the article, its price, the place of production or manufacture, name of the manufacturer or exhibitor; in the case of exhibits in the agricultural section, essential particulars should be given, such as—

1. The season of sowing.
2. The soil on which they are grown.
3. The quantity of seed per acre.
4. The manure used.
5. Whether any irrigation is required.
6. The time required for the maturing of the crop.
7. The average yield per acre.
8. Any other interesting details regarding cultivation.

11. *Exhibits which have already won prizes.*—Exhibits which have won prizes or medals in the previous Mysore Exhibitions shall be precluded from competing for prizes, though there is no objection to their being accepted for purposes of show or sale.

12. *Date of delivery of the exhibits.*—Intending exhibitors are requested to send the exhibits so as to reach Mysore on the 25th August 1911, from which date the Committee will arrange to take charge of exhibits, *and no exhibits should arrive later than the 10th of September 1911.*

13. *Belated exhibits.*—Articles that are not delivered at the Exhibition Hall in the time fixed, may be admitted at the discretion of the Committee subsequent to the date in para 12, but they shall not find an entry in the official Hand-book if the exhibitors fail to furnish at least the accurate lists of exhibits within the prescribed time.

14. *Perishable articles.*—Vegetables, fruits and other perishable articles may, however, be delivered at the Exhibition Hall till 7 P.M. on the 3rd October 1911.

15. *Responsibility of exhibitors.*—Exhibitors will have to pay every expense of transit, delivery, fixing and removing their exhibits and they must either personally or by their agents or servants superintend their reception and removal, in default of which, the Committee reserve to themselves the right of doing whatever may be considered necessary at the expense of the exhibitor.

16. *Committee accept no responsibility.*—No responsibility shall be accepted by the Committee for any damage to or loss of exhibits howsoever occurring.

17. *Special facilities.*—Exhibitors are requested to mention in their applications whether they wish to illustrate practically any process of manufacture or the working of any implement or machinery and if so, to state briefly the nature of the demonstration and any special facilities they require for mounting their machinery.

The Committee will be glad to give such aid as may be possible in the shape of getting skilled or unskilled manual labour at the exhibitor's expense. The expenses for any special facilities sought for demonstrating machinery and implements should be borne by the exhibitor except where special arrangements have been made by the Committee.

18. *Valuable exhibits.*—All valuable exhibits must invariably be forwarded and kept under the charge of an attender.

19. *Exhibits unaccompanied by men in charge.*—Exhibitors who are unable to attend personally or send their agents in charge of exhibits, may make special arrangements with the

Committee for the exhibition of their goods on payment in advance in full, of the estimated expense.

20. *Weighing of exhibits.*—The Committee entrust the work of receiving the exhibits to responsible officials. But as the goods are landed near the Exhibition grounds by special arrangements, it is not possible to weigh every consignment before taking delivery of it. So the exhibitors are requested to take every precaution in packing their exhibits and to send to the Committee in time *an accurate list* of exhibits sent by them. Exhibitors who wish that their consignment should be weighed at the Railway Station before delivery, should intimate their wish to the Secretary in time and remit in advace a special fee of one rupee on each consignment to be thus weighed.

21. *Acknowledgment of exhibits.*—Receipt of exhibits will be acknowledged by return of the duplicate list mentioned in para 10 to the exhibitors, duly signed by the Secretary. No other kind of recept or acknowledgment shall be sent.

22. *Free pass to exhibitors.*—In cases in which the owners themselves are in charge of exhibits, the necessary free pass will be given. Exhibitors and such assistants, servants, or other attendants as they may require for service in their stalls shall enter the Exhibition grounds through such entrance or entrances as the Committee may direct; they must wear badges, discs or hold passes issued to them before the opening of the Exhibition. All such assistants, servants or other attendants must obey the orders of the Committee and of the supervising staff appointed by them.

23. *Free admission to bona fide raiyats and artizans.*—Raiyats and artizans unable to pay fees, belonging to the Mysore State or from outside, who produce certificates of identification signed by their respective Taluk Officers in form B appended to this Prospectus, will be admitted free.

24. *Space for articles on sale.*—Accommodation for articles to be sold by owners will be provided in the sale rooms erected within the Exhibition grounds, as far as possible, and the following rent will be charged for special accommodation. Sellers may have temporary booths put up at their own cost in the Exhibition grounds by previous arrangements with the Committee.

	Rs.
1. Full stall 21' by 10½'	15
2. Half stall	8
3. Quarter stall	5

No refund will be given to an exhibitor who occupies less space than that allotted and paid for and the unoccupied space will be disposed of by the Committee in the way it deems best.

No exhibitor shall assign, transfer, sublet, or part with the possession of any site or building or portion thereof allotted to him or dispose of any part or interest therein or place therein any other than his own duly approved exhibits. Any breach of this rule renders the exhibitor liable to have his exhibits removed summarily from the Exhibition and he shall not be entitled to any compensation.

Commission.—A commission of six pies in the rupee will be charged on the sales conducted in the sale rooms by the exhibitors themselves or by their agents.

25. *Exhibits for sale.*—Exhibits labelled 'for sale' will be sold during the time the Exhibition lasts; but no article will be removed till the close of the Exhibition.

26. *Commission on sales.*—A commission of half an anna in the rupee will be levied on all articles sold in the Exhibition stalls and grounds through the salesmen appointed by the Exhibition authorities. In this case the money will be received and remitted to the exhibitor by the Exhibition office.

27. *Opening of stalls.*—All buildings erected by Exhibitors and all sites, stalls, etc., occupied by them shall be properly cleaned and open for the public before the hour of opening each day and shall remain so during the hours of Exhibition and if this is not done to the satisfaction of the Committee, it shall arrange to have everything done at the sole risk and expense of the Exhibitor.

28. *Removal of exhibits.*—All exhibits must be removed within a fortnight after the close of the Exhibition. Exhibits remaining after that time will be disposed of as the Committee deem fit. Perishable articles will be allowed to be removed at the option of the owners or purchasers within 24 hours after the opening of the Exhibition.

29. *Exhibits on loan.*—Works of art and articles of special merit including those of antiquarian interest will be thankfully received. Gentlemen willing to lend them are requested to place themselves in communication with the Secretary or the members of the Committee who will inform them of the acceptance of the offer and will make necessary arrangements in connection with the exhibition of articles.

30. *Exhibits belonging to Departments of Mysore Government.*—Articles or cattle exhibited by any Department of Government will not be eligible for money prizes or medals; but may be awarded certificates of merit. Certificates of merit will also be given to such of the exhibits from private gentlemen as have not been provided for in the Prospectus, if they are

considered by the judges worthy of the same. (This rule does not preclude Government servants or pupils of Industrial Schools from competing for prizes, if the exhibits are manufactured by themselves.)

31. *Admission of live-stock.*—The time of the year when the owners of cattle are fully engaged in the fields, having been found very unsuitable for a regular cattle show, it has been decided to restrict the show to the fine specimens of local (Mysore City) cattle irrespective of breeds and classes.

32. *Accommodation for cattle.*—Accommodation will be provided free of cost.

33. *Practical test.*—Working cattle may, at the owners' option, be subjected to a practical test as to their powers of draught. They must be the *bona fide* property of the exhibitor.

34. *Care-taker.*—Each animal or lot competing separately must be in charge of a care-taker who will remain in charge of the exhibit and must be ready to lead it out at any time as required by the Committee.

35. *Poultry show.*—A class has been opened in the Prospectus for poultry and prizes will be awarded for different pure strains.

36. *Poultry appliances.*—Prizes will also be awarded for incubators and other poultry appliances.

37. *Distribution of awards.*—Prizes and medals will be distributed at the close of the Exhibition. This year it is proposed to hold a distribution of prizes in the Exhibition grounds on or about the 25th October 1911.

38. *Number of judges.*—The judges in each class or group will not be less than three but no prizes will be awarded unless, in the opinion of the judges, the exhibits merit the reward. Judges cannot compete for prizes in classes or section in which they are judges, and the decision of the judges is final.

39. *Photograph of articles exhibited.*—No articles exhibited may be copied photographed, drawn or reproduced in any manner without the special permission of the exhibitor and the Committee. General photographs of stalls may, however, be taken with the permission of the Committee.

40. *Committee decision final.*—The Committee have full power to make rules for the conduct of the Exhibition under these regulations, and their decision is final in all cases.

41. *Acceptance of rules.*—All persons who become exhibitors shall be held to signify their assent to and acceptance of the foregoing rules and regulations and also such other rules as the Committee may hereafter issue not inconsistent with these regulations.

42. *Official hand-book.*—An official hand-book of all exhibits with the names and the addresses of the exhibitors and their agent or agents, if any, will be published before the opening of the exhibition without any further cost to the exhibitors. It is expected that a large number of people will visit the Exhibition and that many of them will probably purchase the official hand-book which will be sold at a nominal price. It will be a capital opportunity for advertisers to advertise through the medium of this hand-book. Advertisements will be received for publication in the official hand-book at the following rates:—

	Rs.
Full page	20
Half page	12
Quarter page	7½

(Special rates will be charged for advertisements on the pages of the cover and coloured fly-leaves and other special positions.)

Applications for these advertisements will be received not later than 15th September 1911 and must be accompanied by a remittance in full payment of the amount due for space applied for.

43. *Refreshments.*—No articles of refreshment, food, drink or tobacco shall be sold in or on any site, buildings or part thereof in the Exhibition without the written permission of the Committee.

44. *Committee's right.*—The Committee or any person or persons that they may appoint shall at all times have free access and right of entry to all or any part of the space, site or buildings allotted to exhibitors.

45. *Accommodation.*—Accommodation for visitors will be arranged in the sheds put up outside the Exhibition buildings, provided intending visitors apply to the Secretary at least a fortnight before the opening of the Exhibition. A rent of annas four per day subject to a minimum charge of Rs. 2-8-0 will be charged.

46. *Entertainments.*—The Committee will receive applications for entertainments in the Exhibition grounds. No charges will be levied for space allotted therefor.

47. *Post and Telegraph Office.*—"The Mysore Exhibition Camp" Post and Telegraph Office will be open at the Exhibition from 1st September to 20th November and all letters, etc., addressed to the Exhibition Camp Office will be delivered earlier than those addressed to Mysore Town.

48. *Railway Concession.*—Concession for the carriage of exhibits over the following Railways to the Mysore Dasara Industrial and Agricultural Exhibition, on production of necessary certificates which may be had by applying to the Secretary to the Exhibition, has been kindly granted by the respective managers :—

1. M. & S. M. Railway.
2. The South Indian Railway.
3. The Great Indian Peninsular Railway.
4. The East Indian Railway.
5. Oudh and Rohilkhand Railway.
6. The Bengal and Nagpur Railway.
7. The B. B. C. I. Railway.
8. The Assam Bengal Railway.
9. The Morvi Railway.
10. The B. G. J. P. Railway.
11. Burma Railways.

Besides, the following Railways have also extended the concession to the exhibitors. The period will commence in the case of exhibits from the 20th of August 1911 and end on the 17th of November 1911, and in the case of exhibitors from 10th September to 25th October 1911, the latest day for the issue of concession tickets to the latter being 10th October 1911 :—

1. M. & S. M. Railway.
2. S. I. Railway.
3. The B. N. Railway.
4. The Assam Bengal Railway.
5. The Morvi Railway.
6. The B. G. J. P. Railway.
7. Burma Railways.

49. *Communications regarding the Exhibition.*—All communications regarding the Exhibition should be addressed to the Secretary to the Mysore Dasara Industrial and Agricultural Exhibition Committee, Mysore.

NOTES ON THE LACE AND EMBROIDERY SECTION OF THE MYSORE DASARA INDUSTRIAL AND AGRICULTURAL EXHIBITION.

Owing partly to the fact that it is extremely difficult to translate into Indian vernaculars English terms used for needle-work and Embroidery, and partly because people do not readily understand the difference between an Exhibition and an ordinary shop or stall, exhibitors have not always understood what articles are required and will be rewarded, and have sent in much to former Exhibitions that, even if good in itself, was debarred from getting any prize by the fact that it was not asked for in the Prospectus.

It has therefore been thought well to publish a few explanatory notes.

The room devoted to the lace and embroidery section is necessarily limited and it is not possible in any one year to include all kinds of needle-work.

If too many specimens are received, they cannot be displayed effectively and the crowding of embroideries, etc., only results in confusion, dust, damage to the exhibits, and prevents their being satisfactorily shown.

Therefore instead of crowding the stalls with masses of needle-work, good and bad, old and new, clean and dirty, whether included in the Prospectus or not, the Sub-Committee wish the Exhibition to be confined to such specimens only as—

(1) are asked for in the Prospectus,
(2) are considered by them to be really of excellent workmanship,
(3) are new and fresh.

N. B.—Valuable specimens of old embroidery, lace or needle-work should be placed apart in "A loan exhibition."

Exhibitors would do well to note that the best materials available should be used, and that one perfect specimen of any particular work is much more likely to gain a prize than many indifferent specimens. For instance, one silk tie, perfectly knitted in good silk of a nice colour, would stand a better chance of reward than a score of ties carelessly knitted.

Moth-eaten, faded, torn or dirty work cannot be accepted.

Competitors will please note that this year cushions worked in wool work, crewel work, chenille work or bead work are not included in the Prospectus; and that no bead work or miscellaneous work is to be sent for exhibition.

In judging the needle-work, its suitability for use and sale (including the possibility of its being easily cleaned or washed) will be taken into consideration, as well as beauty of design, material, colouring and workmanship.

Preference will be given to Swadeshi exhibits and particularly to those of the Mysore manufacture.

G. SUBBUSWAMI IYER,
Secretary.